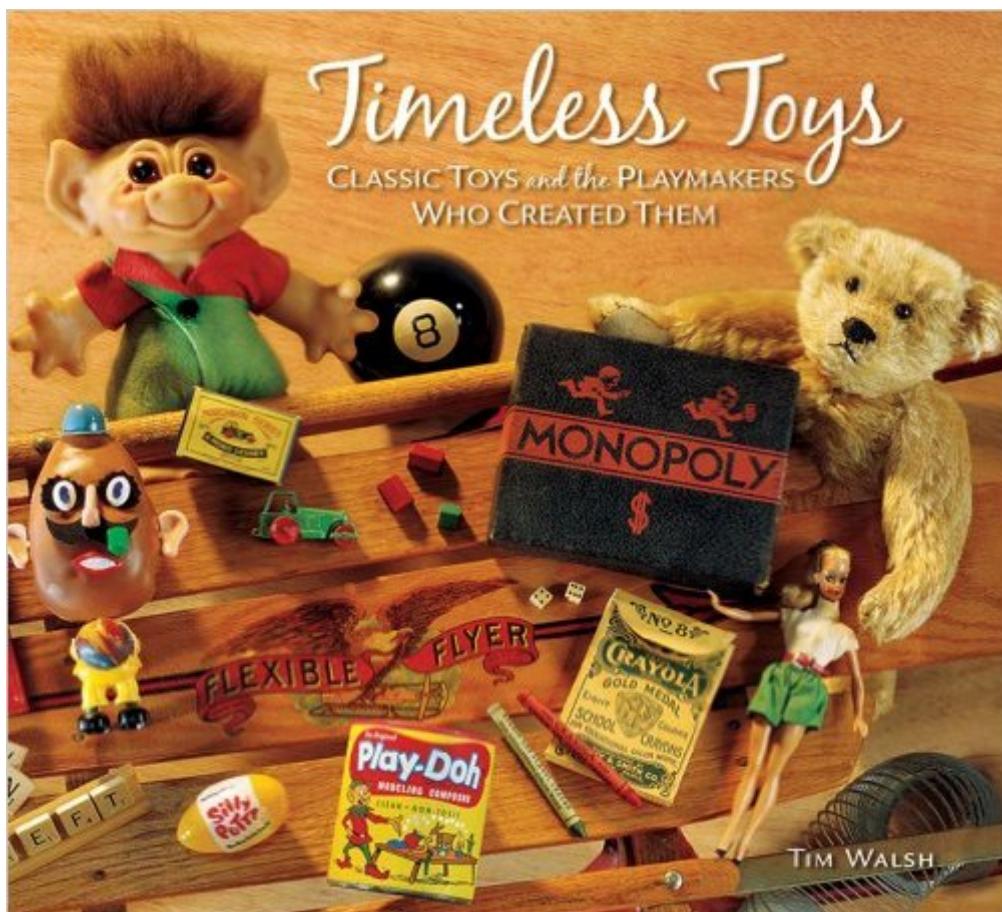


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Timeless Toys: Classic Toys And The Playmakers Who Created Them



Synopsis

'Toyland, Toyland / Little girl and boy land / Childhood's joyland / Mystic, merry Joyland! Once you pass its borders / You can ne'er return again.' Actually, here's your chance: In *Timeless Toys: Classic Toys and the Playmakers Who Created Them*, Tim Walsh provides a fascinating look at our collective toy chest." -Washingtonpost.comMore about *Timeless Toys*The book *Why Didn't I Think of That!* includes the passage "If a toy has magic, when people see it they say, 'Oooh! What is that?' . . . It appeals to the kid in everybody." That same kind of magic captures "the kid in everybody" when they pick up *Timeless Toys: Classic Toys and the Playmakers Who Created Them*. *Timeless Toys* represents one of the finest documentaries and displays of modern toys ever written. Author Tim Walsh, a successful toy inventor himself, reveals a world of commerce, toys, and wonder that is equally fun, fascinating, and nostalgic. Readers of every age and background will find it impossible to pick up this book, turn a few pages, and not become spellbound by its insightful stories and the personal memories that the text and 420 brilliantly colored photographs bring forth. Slinky, Lego, Tonka trucks, Monopoly, Big Wheel, Frisbee, Hula Hoop, Super Ball, Scrabble, Barbie, Radio Flyer Wagons: All of these and many, many more are featured in this fascinating tome, along with the toys' histories, insider profiles, and rare interviews with toy industry icons. It's simply magic! Vote for your favorite toy and be part of VH1's "I Love Toys," a show currently in production, set to air next spring. It will be a five-hour toyathon on the top 100 toys of all time. Click here to vote for your favorite toy of all time!

Book Information

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Customer Reviews

It took me only a few moments of flipping through this book to realize how much fun it would be to

read. After staying up much too late that same night reading the book in greater depth I knew that my initial reaction had been correct. This text isn't just a dry history of toys and games, but instead is a collection of fabulous childhood memories woven together with smiles and giggles. If you had even a couple of these playthings when you were growing up you are sure to find great interest in those and the write-ups on many others. Before I talk further about what's in the book I want to make mention of the overall look and feel of the book itself. This is a hard cover, full-color, coffee table sized book. But the brilliant design of the book ensure that it won't sit on your coffee table for very long. It begs to be picked up and examined. The pictures are large, sharp and reproduced in vivid colors. Even the dust jacket deserves a special mention. It uses a special fold at the top and bottom that has left room for extra info and a quiz to be printed. The nearly 300 thick glossy pages mean that this is a heavy book. Don't worry though, you'll have so much fun reading it you'll never notice! Now a bit more about what's inside... The contents are arranged chronologically, with special sections in the middle for toys from WHAM-O and designer Marvin Glass. These sections don't break up the flow of the book at all, but rather fit nicely with all of the other entries. Each toy, game or plaything includes information about the year of debut, the inventor, the company or companies that produced it and so on. The text is arranged in a two-column per page format but wraps around the pictures and illustrations as needed.

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